

Samir Rudwan Abu- Rumman



Date and place of birth: Dec. 11, 1972, Jordan

Nationality : Jordanian

Martial Status : Married

Current Occupation :

- Partner, Co-Founder, Supervisor / Gulf Opinions Center for Polls / Kuwait. www.gulfopinions.com
- GCC standardization Organization, Research Consultant, KSA

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Main research interest

Public opinion ,think tanks, social responsibility , using research and Polls in making public policy, future studies, the non-profit sector, Gulf issues and religious dialogues, Market research .

Qualifications and Other Academic Studies

1. PhD, Political Sciences- Political Polling, 2008- 2011 , Arabic Research and Studies Institution, League of Arab States , Cairo , The title of the thesis was "**The Arabic Political Issues in the American Polls 1991-2008**" . With first honor level. Has been published as a book in June 2013 by the Arab Center for Research and Policy Studies / Doha, Qatar.
2. M.A degree in Political Science from Al-albayt University , Jordan ,1995-2000, the title of the thesis was "The Political Dimensions of the Muslim – Christian Dialogue: (1990-1997)- published in 2002, and then in 2005 and 2009 , and was chosen one of the best Arabic books in the year 2002 .
3. B.A degree in Political Science, Faculty of Economics and Administrative Studies, University of Jordan, 1991-1994.
4. Studying a course titled "Composition and Introduction to English Literature", Anne Arundel Community College of Education ", USA, Spring 1992
5. Studying a course titled "Introduction to International Relations", Towson State University, USA, Summer, 1991
6. Studying 1 year of "English for Speakers of Other Languages" Howard Vocational Technical Center, USA, 1987.
7. Studying two school years 8th and 9th grades in USA. 1985-1987.
8. The Second Secondary Certificate from Al -Salt Public High School, 1990.

Work Experience

Occupation	Company	Location	Period
Co-Founder, Director	Gulf Opinions Center for Polls in Kuwait. www.gulfopinions.com	Kuwait	July 2012 – present
Consultant	GCC standardization Organization	KSA	Aug.2017- present
Writer , Journalist	Alanaba daily newspaper http://www.alanba.com.kw/newspaper/	Kuwait	Oct.2017- present
International Consultant	NCSS the National Center for Social Studies	KSA	Dec.2016 – July.2017
Founder, Supervisor	World of Opinions	Jordan	2012- present
Visiting scholar	School of Public Policy and Administration , University of Delaware	USA	July – Sep.2015.
Consultant	Prince Sultan Chair for Youth Research/ King Abdulaziz University / KSA	Jeddah , Saudi Arabia	Oct.2013 – Oct.2016
Head of research and survey unit	International Center for Researches & Studies , www.medadcenter.com	Jeddah	Dec.2010- Sep.2012
Research Consultant	International Center for Researches & Studies , www.medadcenter.com	Jeddah , Saudi Arabia	Aug.2009 – Dec.2010
International Representative	Knowledge World Center for Content Provider www.e-marefah.net	Egypt , Bahrain , Saudi Arabia , Jordan Kuwait	Sep. 2009- June 2011.

Vice – President	Knowledge World Center for Polls www.Kwcpolls.net	Amman-Jordan	June 2005-Aug-2009
Vice – president	The Academic Center for Political Studies www.acps.edu.jo	Amman-Jordan	June 2005-Aug -2009
Executive director	Knowledge World Center for Content Provider www.e-marefah.net	Amman-Jordan	June 2005- Aug -2009
Acting Director	The Academic Center for Developing Educational and IT Centers	Amman-Jordan	June2005- Aug 2009
Supervisor of Foreign Education	Al- Anjal Schools , International Section	Saudi Arabia	2004-2005
Supervisor of Development and Training	Al-Anjal Schools	Saudi Arabia	2002-2004
Vice – president	Al-Balqa Sec. Schools	Jordan	2002
Social Studies teacher	Al-Balqa Sec. Schools	Jordan	2000-2001
Part-time researcher	Academic Center of Political Studies	Jordan	2001
English language teacher	Salt Academy	Jordan	1998-2000

Books, Research, Academic Publications

- Book" *What did They Told Us? Interests and priorities for Gulf Youth*" Al-Turki. 2017
- Book: "How Saudis Think Interests and priorities" Fiker Center, Beirut, Istanbul, 2016.
- Survey report, "Kuwaiti happiness and satisfactions".
- Survey report "Kuwaiti Confidence on others".
- Book "**How Do They look at us? Islam and Muslims in the world Public Opinion**", Al-Bayan Center for Research and Studies, Nov. 2015.

- Book **"ISIS in the World Public Opinion "**, Al-Bayan Center for Research and Studies, July, 2015.
- Co-author in **" Palgrave Handbook of Volunteering, Civic Participation, and Nonprofit Associations "** ch.49 "Public Perceptions of and Trust in Associations and Volunteers" & ch.51 "Scope and Trends of Volunteering and Associations" , June, 2015
- **Book "Donor Charities in the Eyes of Charitable Organizations in the Kingdom of Saudi Arabia ... a survey study,"** International Center for Research and Studies, Jeddah, 2015
- **Book "Arab-Israeli Conflict in American Opinion Polls,"** Arab Center for Research and Policy Studies / Doha , 2013 .
- Research paper, **" Volunteers in Crises: People's Committees during the Egyptian Revolution of January, 25, 2011 (Survey Study),** MEDAD Journal, 5th Volume, 2013. with Dr. Ahlam Assa'di Farhoud
- Research paper **"Measuring Volunteering using opinion polls,"** Umm al-Qura University, Makkah, KSA, 15-16/9/2012, published in the Conference Proceedings.
- Research Paper , **" Using Opinion Polls to determine the needs of the Beneficiaries from the Charities "** , Imam Muhammad ibn Saud Islamic University , Riyadh , KSA , May , 1 , 2012 .
- A Report **"Islamists and Authority ... a perspective from a public Opinion"**, Al – Islamyoun in a Year 2012 “, Fiker Center, Beirut. 2012.
- Research Paper **"Media and Opinion Polls ... Experience and Relationship,"** in the conference "Media: Tools of Change and Expression," University of Petra, Jordan, Dec.21.2011.
- Research Paper **"the Arab Image in American Opinion Polls,"** the Jordanian Society for Scientific Research, the Fifth Conference of Scientific Research in Jordan, Nov. 19 /2011.
- Research **"Measuring the Donation Behavior Using Polls"**, E-fundraising Work shop, Damam, Saudi Arabia Oct.6.2011.
- Research **"Past Experience in interfaith dialogue: The Political Nature of Islamic - Christian dialogue “,** in the Proceedings of Symposium: Interfaith Dialogue ... Review and Evaluation, Cairo University, Center for Cultural Studies and Intercultural Dialogue, Cairo .2011
- Research **"Opinion Polls and their uses in Charitable Work"**, Journal of MEDAD for the Study of Charity, 2010.

- Research titled " **the Employees Surveys: The Importance, Controls, and the Mechanisms of using Polls of Human Resources**", Al-Yarmouk University, Jordan 13-15\May\2008.
- Book "**Polling Political Science and Media Professors in the Arab world about the Proficiency of Al-Jazeera T.V**". (The study included 19 Arab states and the number of researchers reached 46 including 26 PHD holders), a key member in the study team, Al-Jazeera Studies Center, April 2008.
- A research titled " **The Employees' Opinions as a Strategic tool** " The gulf training forum, Human Resources Management in Knowledge, Kingdom of Bahrain, 19-21\5\2008
- A research "**Using Polls in Local Government**", Conference "The Strategies and the Mechanisms of Enhancing the Local Government in the Arab world" , Al-Yarmouk University, Jordan, 8-10\4\2008
- Book titled "**The Political Dimensions of Interreligious Dialogue, the Islamic-Christian Dialogue as a Model**". 2002,"It was chosen one of the best published books in the Arab world for the year 2002 according to Al-masader Center and Al-bayan Magazine ", the second edition was in 2005 and the third one has been published in 2009 .

- **Contribution in editing the following Books and Studies :**
- " Fundraising for Social Change "(2012)
- "The power of Survey Design " (2009)
- The Modern Trends in Studying the African Political Systems (2008)
- The Arab State Country: Contents and Problematic... A Theoretical Approach (2008)
- Islam without Fear: Egypt and the New Islamists (2008)
- The Realistic Cognitive Model in Studying the International Relations (2008)
- Parliament and Access to Information: Working for Transparent Governance (2009)
- The Assets of Diplomatic and Consular Relations (2006)
- Understanding Conflict Resolution (2006)
- A comprehensive editing of "The Arab Researchers Guide in Political Science", The Academic Center for Political Studies, Amman, Jordan, 2000

Training Courses

- **"Management of Information Centers and Development of knowledge Services"**, Riyadh, 3-5 October 2016.
- **"Comparative Survey Research Analysis**, Adam Mickiewicz University, Poland, July 23, 2016.
- **Events and conferences from planning to implementation**, Kuwait 12-14 / May/2014.
- **Future Studies Methodologies in the Youth Field**, Jeddah, 11-13 Feb. 2013
- **Think Tank and Research Project Management** workshop, Cairo, IDSC, NORC of University of Chicago, 14-23 Jan, 2011.
- **Multilingual, Multicultural & Multinational (3M) Survey Design Methods**: Applied AAPOR Course, Chicago, 13/5/2010.
- **Introduction to Survey Management** ", Joint Program in Survey Methodology (JPSM), University of Michigan and University of Maryland, 29-30/10/2009.
- **Modern Leadership** ", 18 hours, Saudi Arabia, 7-2008."
- **Making the Second Level of Leadership**, 24 hours, Saudi Arabia 7-2008.
- **Media Skills for Media Spokesmen and Military Officials**. Kingdom of Bahrain, 50 hours, 27\1\2008 – 8\2\2008.
- **Futuristic Studies**, 40 hours, Al-Riyadh, 25-29\8\2008.
- **Public Policy Analysis**, 15 hours, Saudi Arabia, Jeddah, 1\2006.
- **Future Studies**, 15 hours, Saudi Arabia, 10\2005.
- **The Skills of Skim Reading**, General Administration of Education, 3 days, Saudi Arabia 2005 .
- **Learning Process Strategies**, General Administration of Education, 3 days, Saudi Arabia 2005.
- **Making Strategies Goals**, Saudi Arabia, 26\12\2003.
- NLP diploma, Saudi Arabia for 5 days, 12\2003.
- **Creativity and Creative Thinking**, Saudi Arabia, 19-24-10\2003.
- **Principles of Social Communication and Behavior**, Saudi Arabia, 16\2\2003.
- **Introduction to NLP**, Saudi Arabia, 21\5\2003.
- **Developing the Creative Thinking**, Amman, Jordan 10-12\4\2003.
- **Advanced English Language Course**, Abbey College, UK, summer 2001 for two weeks.

Course taught:

Providing dozens of training courses and trained hundreds of participants in the field of opinion polls, research and non-profit sector from different Arab countries.

Some can be seen through this link:

<http://gulfopinions.com/ar/?cat=18>

Education field Programs

* Supervisor in the field program to observe:

- Jordanian experience in municipality affairs (5-11\4\2008).
- Jordanian experience in the parliamentary elections (14-22\11\2007).
- Third sector studies centers in the United States, (14-30/11/2012).
- Polling and survey Centers in the United States, held annually in may every year (2013-2017).
- Philanthropy and Charity experience in the United States, (18-29/11/2013).

Other activities

- Writer in some newspapers: Addustor, Al-Arab Alyuom, Assabeel, (Jordan). Al Naba" (Bahrain), (Alasr), Aljarida daily Newspaper, Alanaba daily Newspaper, (Kuwait), website and others.
- Participated in Some Media Interviews in Jordan, Saudi Arabia, Egypt, Turkey, Kuwait and others.

Conferences

Attending and presenting in more than 40 conferences, public opinion, intellectual, educational and political seminars in Jordan, Saudi Arabia, Bahrain, Egypt, Turkey, USA, Britain, Kuwait, Germany, Malaysia, Oman, UAE, France, and Morocco Among those:

1. International Conference on Innovation and Economic Diversification in GCC's National Development Plans, Arab Open University in Kuwait, presented a paper titled "Business Climate in Kuwait what business people think? March, 14-15, 2018.
2. The 72th American Association for Public Opinion Research Conference ,Embracing Change and Diversity in Public Opinion and Social Research, May 18-21, 2017, New Orleans, LA, USA.
3. 24th World Congress of Political Science , July 23-28, 2016 | Poznan, Poland , presented "Polling about Islam and Muslims: Methodologies, Challenges, Results, and Lessons"
4. Workshop on Managing Non-profit Organizations, King Fahd University of Petroleum & Minerals (KFUPM), KSA, Dec.5-6. 2015.
5. 3rd Arab Regional Conference, the International Association for Volunteer Effort, Kingdom of Bahrain, November 12 to 14, 2015. (presenter)
6. World Organization for Public Opinion Research, WAPOR Regional Conference, Doha, Qatar University, March 7-9, 2015 .(presenter)
7. The 43th annual conference for The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Denver, CO. Nov.20 -22, 2014, presenting a paper "the Future of Volunteering in the Gulf States".
8. The Annual Conference of the World Organization for Public Opinion Research, WAPOR, Nice, September 4 to 6, 2014. Presenting a paper titled "Arab issues in American opinion polls".
9. The Fifth World Conference on Youth entitled "Life Movement and Investment of the History", Turkey, August 24 to 28, 2014, lecture titled "future studies."

10. The 42th annual conference for The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Hartford, CT. Nov.20 -23, 2013, presenting a paper.
11. The 68th American Association for Public Opinion Research Conference "Opportunity through Diversity", (AAPOR), Boston, USA, 16-19/5/2010.
12. The 66th of the World Association for Public Opinion Research Conference (WAPOR), Boston, USA, 14-16/5/2013
13. The Uma Vision after the Arab Spring, Cairo, 12-13/4/2013, and present paper: " Measuring the Political awareness "
14. International Conference for the development of Qur'anic Studies, King Saud University, Riyadh, 16-20/2/2013.
15. Donors Forum, Medina Al Monawarha, KSA, 13-14/2/2013. (presented a paper)
16. The 41th annual conference for The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Hartford, CT. Nov.15-17, 2012
17. Volunteering Work Conference, Umm Al-Qura University, Makkah, 15-16/9/2012. (presented a paper)
18. The Fifth Conference of the Scientific Research in Jordan, presented paper titled "**The image of Arabs in American opinion polls**", 19/11/2011 - The E- fundraising workshop, Damam, Saudi Arabia Oct.6.2011, and presented a paper titled "Research "**Measuring the Donation Behavior Using Polls**".
19. "**The launch of the Arabic Network for Polls** "Conference, Cairo from 23 to 24 / 1 / 2011. Present a paper entitled "Towards an Effective Environment for polling in the Arab world."
20. The second **Cairo Conference in Public Opinion**, Cairo, 8-10/11/2009.
 1. The Gaza war, "Turkey, 12-14\2\2009. Presenting a paper "**Using Polls in conflicts** ".
 2. The 65th American Association for Public Opinion Research Conference "Opportunity through Diversity", (AAPOR), Chicago, USA, 13-16/5/2010.
 3. The 63rd of the World Association for Public Opinion Research Conference (WAPOR), Chicago, USA, 11-13/5/2010.
 4. Private schools conference presented paper "Using **Polls in The Education Field** ".

5. **The second training course for Voluntary Work Leadership**, Jeddah, 23-27\7\2008.
6. **The International Islamic Conference for Interfaith Dialogue**, Saudi Arabia, 4-6\6\2008
7. **"Management and Development of Human Resources"** Al-Yarmouk university, Jordan, 13-15\5\2008. And presenting a research: "The importance, the controls, and the mechanisms of using polls in human resources".
8. The Gulf training forum, **Human Resources Management in Knowledge**, Bahrain, 19-21\5\2008 and presenting a research on "A research on "The importance, the controls, and the mechanisms of using polls in human resources".
10. **"The strategies and mechanisms of enhancing local government in the Arab world'** conference. Al-Yarmouk University, Jordan, 8-10\4\2008.
11. The **"Private Education Sector"** ninth conference, Saudi Arabia, 2004
12. **"The Role of Muslims and Christians together in Building a More Developed World"** conference. Berlin, Germany, 29\9-1\10\1999.

Memberships

- *A member in the World Association for Public Opinion Research **WAPOR** and its West Asia and North Africa (WANA) chapter.
- * A member in the American Association for Public Opinion Research **AAPOR**
- * A founding member in the **Arabic Network for Public Opinion polls**.
- * **A member in Kuwait Journalists Association**
- * A member in **Jordan Association for Political Science**.
- * A member in **Arab Association for Political Science**.
- * A member in **International Political Science Association**
- *member of the **World Future Organization (WFS)**
- * Member of the editorial board of **MEDAD Journal**.
- * Member of the Association for Research on Nonprofit Organizations and Voluntary Action (**ARNOVA**).
- * Regional Vice-President for Middle East/Gulf Region, **ICSERA** International Council of Voluntarism, Civil Society, and Social Economy Researcher Associations, Inc. (www.icsera.org)

Some experiences in Opinion polls and survey studies

1. Participating in **conducting many polls** such as :

- " Views of Political Science and the Media Professors in the Arab World on Professionalism of Al-Jazeera channel ", 2008
- Customer's opinions on the Jordanian Postal Services. 2009
- Jordanian Views on the Cartoons of the Prophet Mohammed .2006
- Jordanian Views on the Amman bombings.2006
- Young Bahrain Poll on " Methods of Effective Advocacy " , 2009
- Views of the Egyptian participants in the People's Committees in Defense of People and Property During the Jan. 25, 2011 Revolution ", 2011
- Saudi Charities Opinions on Donor Organizations in the Kingdom of Saudi Arabia., 2011
- The Students Opinions in Islamic University / Medina towards Their Skills. 2012
- Reform Perception Index in Public Entities (Islah Indicator), surveying citizens and residents and employees about the government organizations in Kuwait. 2013.
- The Kuwaiti citizen priorities 2013.
- Polling the Kuwaiti voters in the Kuwaiti National Assembly elections in 2013 and the demands of the next government.
- A study on the marriage problems and its effect among Kuwaitis. 2013. (ministry of Justice)
- A study on the effect of the electronic Media on the Kuwaiti Public Opinion .(Ministry of Media, Kuwait)
- Research and marketing studies to enhance the capabilities of Media Influence, (Ministry of Media, Kuwait) 2015-2016.
- Survey of the Saudi NGOs leaders on new KSA Law of NGOs, 2017.
- "The reality of social responsibility in the Eastern Province" KSA, 2017
- Business Confidence Index 2017-2018 for the World Bank 2017.

➤ Study “Bribe in Kuwait”, for Kuwait Institute for Scientific Research, 2018

2. Giving Lectures and training about polls in some universities and conferences in (Jordan , Bahrain , Egypt , Saudi Arabia , Kuwait , USA , Malaysia, Turkey), like: **"Using Polls in the Municipal Work"**, **"The Technique of Using Polls in Human Resources"**, **" The Power of Polls"** , **“ The International Projects of Measuring Muslim Opinions “** , Training Course in Dubai 2012 : **" Conducting Opinion Polls from Planning to Reporting "**
3. Participating in establishing the Knowledge World Center for Polls , Gulf Opinions Center for Polls, Kuwait.
4. **Giving academic and technical consultations** for researchers.
5. Writing some articles and being interviewed by media.

Some Experiences in the Educational Field

- Lectures in different universities in Jordan, KSA, US, and Kuwait.
- Lectures and supervision and education developer in Jordan, KSA.
- The media coordinator for Al-Anjal Schools.
- A coordinator and responsible of an English language course in the United Kingdom for a group of students in Jordan and Emirates.
- The general supervisor on the program of preparing the students for the general assessment test.
- Achieving the Excellent leadership certificate from Abbey College, The United Kingdom. 2001.

Languages: * Mother tongue: Arabic * very good in English language.